HOLY shit. PRIVACY STATEMENT

HOLY shit. offers services concerning spiritual awareness, mindfulness and healing. We handle privacy-sensitive information, otherwise known as personal data. HOLY shit. considers the careful handling of personal data to be of the highest importance. Your data will be processed and secured with great care.

We follow the requirements of the General Data Protection Regulation (GDPR) for processing data. This means, amongst other things, that we:

- > state clearly for which goals we process personal data. This by means of this privacy statement;
- ➤ limit our collection of personal data to only the data necessary for legitimate means;
- > save this collection of personal data for as long as needed according to the nature and content of the data;
- first ask you for your explicit permission to process your personal data in cases where your permission is required;
- respect your right to revoke your permission for processing your personal data;
- take fitting security measures to protect your personal data and also demand this of others that act upon our instructions in processing personal data;
- respect your right to ask to see your personal data, and/or correct or delete your personal data.

In this privacy statement, we explain which personal data we collect and use and for which means. We advise you to read this carefully.

Use of personal data

By using our services and/or offering services to us yourself, you leave certain data with us. That may be personal data. We save and use only the personal data registered directly by you, as part of the execution of the agreement, the legal obligation, or the personal data of which the registration clearly states that the data is provided to us for processing. We use the following data for the purposes stated in this privacy statement:

- > First and last name
- Gender
- Birth date
- Address information
- > Telephone number
- Occupation
- > E-mail address
- Payment details
- Other personal data you actively offer, for example during correspondence and by phone

Purposes

We process the data mentioned above for one or more of the following purposes:

- for processing your registration and inform you about its progress;
- for communicating by sending electronic newsletters and/or post;
- for answering your questions or treating your complaints via social media, e-mail, via post or by telephone;
- for processing the needed data into our accountancy system for the billing service;

- for making coaching reports so we're able to support you better during coaching or during a potential follow-up coaching process;
- for proving that we meet the certification requirements of our studies.

Contact form & newsletter

We offer a newsletter to inform interested parties about our services. Each newsletter contains a link you can use to unsubscribe yourself. Only your first and last name and e-mail address are added to the list of subscribers with your explicit permission — this happens when you subscribe yourself to the newsletter via our website. If you fill in a contact form, intake form or sign-up form, or send us an e-mail, then the data you send to us will be saved as long as is needed to completely answer and handle the form or your e-mail.

Disclosure to third parties

Your data will explicitly not be disclosed to third parties. We will exclusively disclose your data if needed to execute our agreement with you or to fulfil a lawful obligation. We enter a Data Processing Agreement (DPA) with organisations that process your data, to secure the same level of security and confidentiality. Besides this, our website contains social media buttons. The owners of these services collect your personal data if you use these buttons.

Security and storing of data

HOLY shit. takes the protection of your data seriously and takes fitting measures to prevent misuse, loss, unauthorized access, unwanted disclosure and unlawful modification of your data. If you suspect that your data is not secured well (enough) or if there are indications of misuse, contact us via info@holyshit.nl. Besides this, we save your data no longer than necessary. That means that we save your data as long as is needed to provide the service requested by you. Data we must save for longer periods of time because the law requires it of us, are the exception to this rule.

Websites of third parties

This privacy statement does not apply to websites of third parties that are connected to our website via links. We cannot guarantee that third parties will handle your personal data in a trustworthy or safe way. We advise you to read the privacy statement of those websites before using those websites.

Accessing and changing your data

You have the right to access, change or delete your personal data. You also have the right to revoke your permission for data processing or object to the processing of your data by HOLY shit. You also have the right to data portability. That means that you can request us to send your data in a computer file to you or an organisation chosen by you.

You can send your request for access, correction, deletion, data portability or objection to processing your personal data to info@holyshit.nl. Of course, we will gladly help you if you have complaints about how your data is processed. If, despite that, we cannot come to an agreement, data-protection law states that you also have the right to issue a complaint with the Data Protection Authority (DPA).

Changes to this privacy statement

We have the right to change this privacy statement. We advise you to visit this privacy statement frequently, so that you are up to date with these changes. This privacy statement was last changed 05-2020.

Cookies

This website uses different kinds of cookies. These are small text files that a website places on your PC, tablet or mobile phone when you visit a website. In these cookies, information is stored about your website visit. With the placement of cookies, personal data is processed. By using cookies, a website recognizes you the next time you use the website. This may be practical if you want to avoid

having to log in every time you use a website. HOLY shit. uses the following cookies:

Functional cookies

Functional cookies are necessary to allow a website to function. These cookies are standard and are not deleted when you do not accept cookies. Functional cookies make sure you can stay logged in during your website visit. They also make sure your purchases stay in your shopping cart if you want to buy something in our online store.

Cookies to measure visitors

Analytical cookies allow us to measure the website's visits. These statistics offer us insight into how often our website is used, what information visitors look for and which pages are visited the most. Because of this, we know which parts of the website are popular and how we can improve our website. We analyse and improve the website constantly to make the visitors' experience as pleasant as possible. The statistics we collect, cannot be traced back to individuals. This data is always used anonymously. We use Adobe Analytics and Google Analytics to gain insights from the data. The analytical cookies are always placed during visits to our website.

Analytical cookies collect, amongst other things, the following data:

- -The number of visitors on our web pages.
- -The length of a visit to our website.
- -The searches on our websites.
- -Data about your browser and the device you use to visit our website, like the operating system and screen size.
- -The way you found our website, for instance by clicking one of our advertisements or a link in an email.
- -Anonymous data filled in in a form.
- -Items you bought or added to your shopping cart on the website.
- -For more information about how Adobe and Google handle the collected data, we direct you to Adobe's and Google's privacy statements. These statements can be changed frequently. We never provide the personal data you filled in (like your name, address, BSN, telephone number) to Adobe or Google.

Cookies for social media integration

On our website, we show videos and other content that you can promote via a button and share via social networks. Social media companies like Twitter, Facebook, YouTube and Google place cookies so these buttons can function, so they can recognize you when you are logged in on that social network. They also collect data about the page you share. For more information about the data that social media companies collect, we direct you to these companies' privacy statements. These can be changed frequently.

Facebook Instagram

If you do not want to have our website's cookies placed, then you can choose not to use our website. If you have accepted our cookies earlier, then you will not see the notification again and you will have to delete our cookies beforehand.

You may also choose to block the placement of cookies via your Internet browser. If you block all cookies, then websites might not function as well. It is better to selectively block only the unwanted cookies. You can do this via your browser settings. This also blocks the cookies of any other websites you may visit.

Contact information

If you have questions about our privacy policy, please contact us via the following details:

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